

# SAFER PARKS - CAMPAIGN TOOLKIT

## Safer Parks: Stand Up Against Street Harassment

The [University of Leeds](#) and [Keep Britain Tidy](#) have partnered with the [Suzy Lamplugh Trust](#) to deliver active bystander training to park staff across England and Wales.

The training—based on [Right To Be's](#) internationally recognised 5Ds (Distract, Delegate, Document, Delay and Direct)—equips park staff, policing teams, and members of Friends and community groups with the skills to respond safely to harassment. Four of the five techniques involve indirect actions to avoid escalating the situation.

Training has [already reached hundreds of park staff and communities](#) in West Yorkshire, Cardiff, Doncaster, Hartlepool, London, Rugby and Wigan. **Now, we're inviting you to join this growing movement.**

“Our Safer Parks campaign aims to empower a community of active bystanders who have the confidence and skills to intervene safely and create welcoming and safer green spaces for all.”

—Dr Anna Barker, University of Leeds

”

### Key Message

Everyone can help to create safer parks. Whether you're a member of staff, a volunteer, or a park user, learning the 5Ds empowers you to prevent harassment—safely and effectively.

### Who it's for

Park staff and managers

Community safety and policing teams

Friends of Parks groups

General park users

## Why it matters

- Harassment is widespread in public spaces—80% of UK women experience it, yet 75% say no one stepped in (L'Oréal Paris & IPSOS, 2021).
- 1 in 6 women feel unsafe in parks during daylight, rising to 4 out of 5 women after dark: three times the rate for men (Office for National Statistics, 2021).
- Women often feel unable to challenge harassment or expect help from others, contributing to feeling unsafe in parks (Barker et al., 2022).
- Active bystander training is a key recommendation in [Safer Parks: Improving Access for Women and Girls](#) guidance, part of the Green Flag Award scheme.

## Safer Parks: Active Bystander Resource Pack

To support local action, we've developed a **free toolkit** including:

- Information on free active bystander training
- Four engaging posters for download and display in parks and elsewhere
- Social media posts and graphics to raise awareness and spread the word
- Safer Parks guidance to learn how to improve access for women and girls
- Translated Safer Parks guidance materials (Urdu, Romani, Arabic)

Explore the resources at: <https://www.greenflagaward.org/safer-parks-campaign-toolkit>

## Project Partners



suzy lamplugh  
trust

LIVE  
LIFE  
SAFE

The **Suzy Lamplugh Trust**, the UK's pioneering personal safety charity and leading stalking authority, established in 1986.



**Keep Britain Tidy** manage the **Green Flag Award**<sup>®</sup> scheme which sets the standard for the management of recreational outdoor spaces across the UK and around the world.



UNIVERSITY OF LEEDS

The **University of Leeds**, whose research led by **Dr Anna Barker** has explored women and girls safety in parks.

# How you can help

## 1. Be an Active Bystander in Your Park: Get Free Training in the 5Ds

We invite park staff, Friends volunteers, and the wider park community to take part in the training and build the skills and confidence to intervene safely. Training is available online or in-person.

Feedback from those who have participated in training thus far has been overwhelmingly positive:

- 99% rated the training content as good or excellent
- 94% left feeling confident and empowered to act as a bystander

(Based on 207 responses collected — 85% of 245 participants across six regions)

“ **I developed a confidence for dealing with harassment that I never thought I could have attained in such a short time.**

—Training participant

”

“ **Using examples from the park made it more practical—it’s easier to put the training into action when you can picture it happening in your own space.**

—Training participant

”

“ **There are so many ways to intervene whilst keeping myself safe.**

—Training participant

”

## Online Training

The Suzy Lamplugh Trust deliver Stand Up Against Street Harassment, a free 30-minute online interactive training developed by Right To Be and sponsored by L’Oréal Paris.

Learn simple, safe ways to intervene using the 5Ds: Distract, Delegate, Document, Delay, and Direct.

🔗 Register to join a session at [Suzy Lamplugh Trust Events](#) (new dates added regularly)

# In-Person Training

In-person training is available for organisations for free—such as local councils and police services—with groups of 70 or more.

Informed by Dr Anna Barker’s Safer Parks research, these sessions expand on the Stand Up Against Street Harassment syllabus to include scenario-based learning of harassment in parks, co-designed with park managers and sexual violence prevention experts to ensure relevance and impact.

📍 Request a session: 020 7091 0014 / [training@suzylamplugh.org](mailto:training@suzylamplugh.org)

## Disclaimer

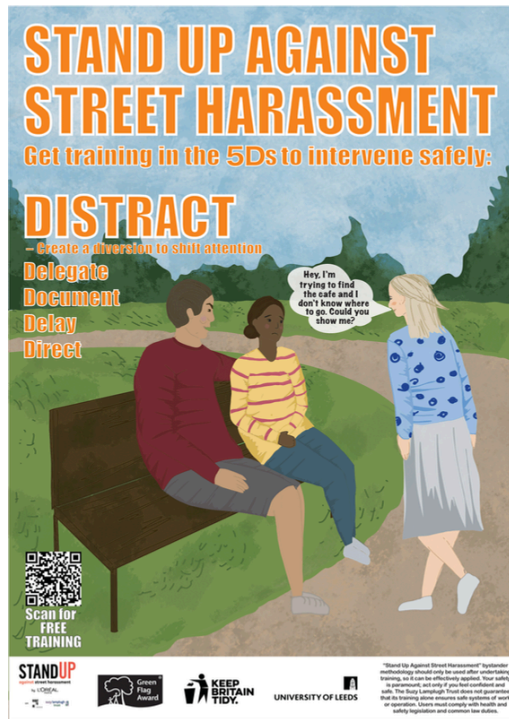


“Stand Up Against Street Harassment” bystander methodology should only be used after undertaking training, so it can be effectively applied. Your safety is paramount; act only if you feel confident and safe. The Suzy Lamplugh Trust does not guarantee that its training alone ensures safe systems of work or operation. Users must comply with health and safety legislation and common law duties.

## 2. Raise Awareness: Display Our Posters in Your Community

Help spread the message by downloading and displaying our **four eye-catching posters** illustrating the 5Ds to safely respond to harassment in park settings.

Posters include a call to action to get free training to intervene safely, with a QR code to scan.



### Download and display the posters

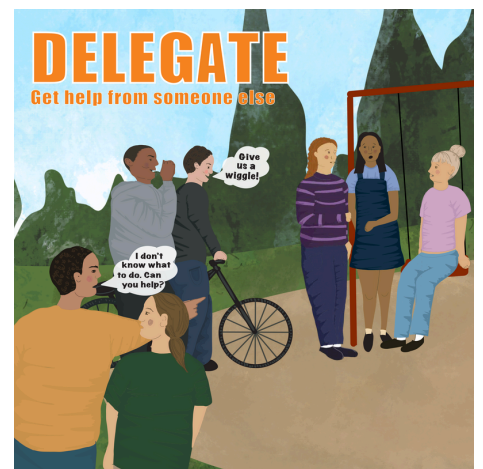
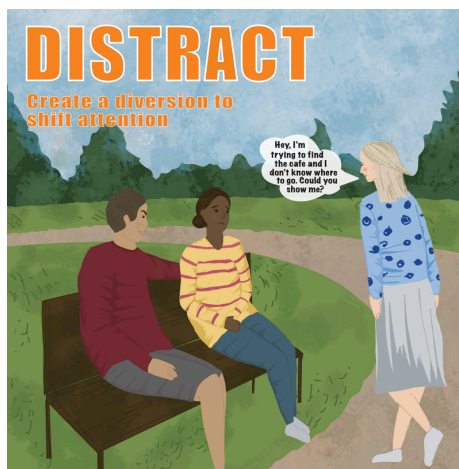
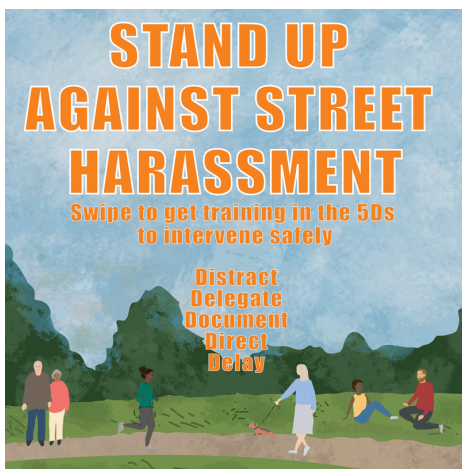


Put them up in parks, community centres, libraries, police stations, and council buildings. Download at <https://www.greenflagaward.org/safer-parks-campaign-toolkit>

### 3. Share the Campaign on Social Media

Help spread the word online with our ready-to-use social media assets and platform-specific post suggestions.

Encourage everyone who works in, volunteers at, or enjoys parks to Stand Up Against Street Harassment—and help build a community of active bystanders across the UK’s green spaces.



#### Spread the word on social media

Download our social media assets to share the campaign across different platforms.

Sizes tailored to BlueSky, X, LinkedIn and Instagram. Download at


<https://www.greenflagaward.org/safer-parks-campaign-toolkit>


**Please don't forget to tag us!**








## For Park Staff / Councils


Parks should be welcoming for everyone. But many women and girls feel unsafe in public spaces due to harassment. Park staff and managers have the power to help shift this. Support the #SaferParks #StandUpAgainstHarassment campaign 

 Learn the #5Ds to intervene safely: #Distract #Delegate #Document #Delay #Direct

 Register for free, 30 minute online active bystander training

 Training based on experiences from women and girls

 Request in-person training sessions for your team


 Download & display our posters in your parks and offices

 Safer Parks guidance explains how design and management can improve access

 Let's create #SaferParks together!

Safer Parks is a campaign run by @SuzyLamplughTrust @KeepBritainTidy @GreenFlagAward @UniversityOfLeeds

Find out more:

 <https://www.greenflagaward.org/safer-parks-campaign-toolkit>



## For Police / Community Safety Teams / Designing Out Crime Officers

Harassment in parks and public spaces is a key safety concern for women and girls.

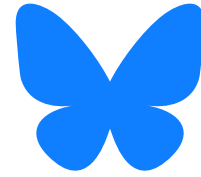
Police and community safety professionals are invited to take part in free training on *active bystander intervention*—helping you respond safely and empathetically when harassment occurs.

- 💡 Learn the 5Ds to intervene safely: Distract, Delegate, Document, Delay, Direct.
- 🌳 Based on experiences from women and girls in public spaces
- ✅ Free, 30 minute Stand Up Against Street Harassment online bystander training
- 📍 Request in-person training sessions for your team
- 📄 Download & display our posters illustrating the 5Ds in in your offices
- 📄 Read the Safer Parks guidance to learn more about how #DesigningOutCrimeOfficers and policing teams can improve access to green spaces for women and girls
- 🗣️ Let's stand up together.

Safer Parks is a campaign run by @SuzyLamplughTrust @KeepBritainTidy @GreenFlagAward @UniversityOfLeeds

Find out more:

[🔗 https://www.greenflagaward.org/safer-parks-campaign-toolkit](https://www.greenflagaward.org/safer-parks-campaign-toolkit)



### For General Public / Park Users:

Ever seen harassment in a park and didn't know what to do?

- 💡 Learn the 5Ds to intervene safely: Distract, Delegate, Document, Delay, Direct.
- ✅ Free #StandUpAgainstStreetHarassment training @suzylampughtrust.bsky.social
- 🔗 Visit #SaferParks campaign: <https://www.greenflagaward.org/safer-parks-campaign-toolkit>

### For Council / Organisation Accounts:

Support the #StandUpAgainstStreetHarassment campaign to create #SaferParks

- 💡 Learn the 5Ds to intervene safely
- ✅ Get free active bystander training
- 🚩 Display eye-catching posters
- 📄 Download Safer Parks guidance
- 🗣️ Lets StandUp together
- 🔗 Visit campaign at: <https://www.greenflagaward.org/safer-parks-campaign-toolkit>



For Volunteers / Friends of Parks Groups:

Volunteering in green spaces? You can be part of creating #SaferParks for all.

- 💡 Learn the 5Ds to intervene safely: Distract, Delegate, Document, Delay, Direct.
- 🌳 Based on experiences from women and girls in public spaces
- ✅ Free, 30 minute #StandUpAgainstStreetHarassment online bystander training
- 📍 Request in-person training sessions for your team
- 📄 Download & display our posters in your community
- 📄 Safer Parks guidance gives ideas on how Friends groups can improve access to green spaces
- 👤 Let's support each other in our green spaces!

Safer Parks is a campaign run by @SuzyLamplughTrust @KeepBritainTidy @GreenFlagAward @UniversityOfLeeds

🔗 Visit campaign at: <https://www.greenflagaward.org/safer-parks-campaign-toolkit>



## For General Public:

*What would YOU do if you saw harassment in a park or public open space?*

You don't need to be a hero. Just learn the 5Ds.

- ➡ Distract
- ➡ Delegate
- ➡ Document
- ➡ Delay
- ➡ Direct

💡 It's about small, safe actions that support the person being harassed.

✅ Free, 30 minute Stand Up Against Street Harassment online bystander training

#5Ds #SaferParks #StandUpAgainstStreetHarassment

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🔗 <https://www.greenflagaward.org/safer-parks-campaign-toolkit>

## Call-to-Action Post for All Platforms

🗣️ *We all deserve to feel safe in our parks.*

Learn how to stand up—not stand by—when you see harassment.

✅ Free training in the 5Ds is available for individuals, teams, and organisations.

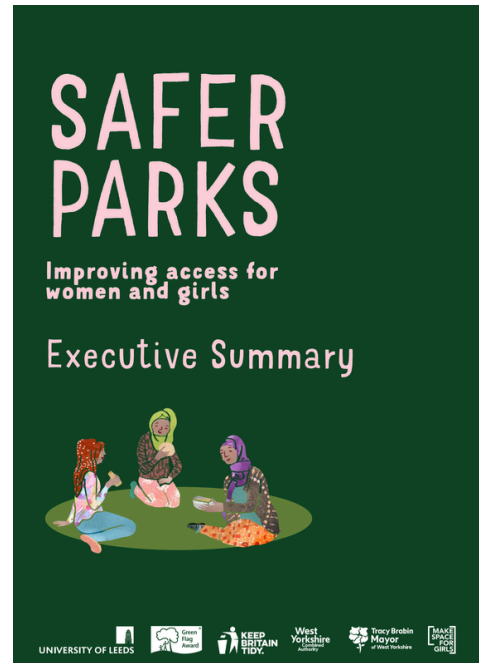
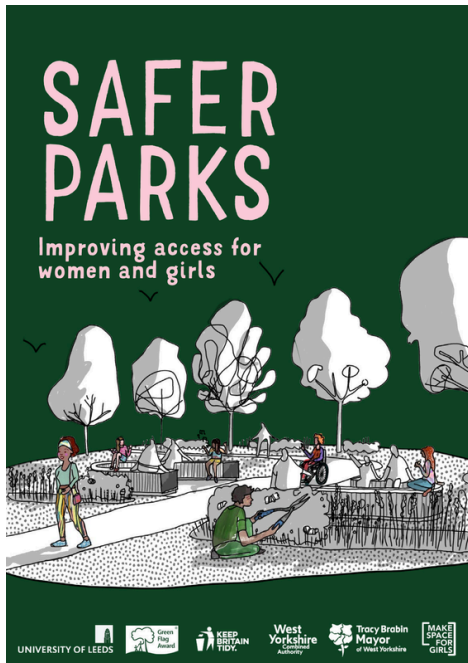
👉 Let's build a culture of care, one park at a time.

#SaferParks #StandUpAgainstStreetHarassment

🔗 <https://www.greenflagaward.org/safer-parks-campaign-toolkit>

# Safer Parks: Improving Access for Women and Girls

Go beyond active bystander training — explore the Safer Parks guidance to understand how the design, management and maintenance of green spaces can improve safety and access for women and girls.



Developed as supplementary guidance to the Green Flag Award scheme and based on research with women and girls, Safer Parks offers clear principles and practical actions across three key themes: **Eyes on the Park**, **Awareness**, and **Inclusion**. It also includes real-world case studies and quick wins to help you take action right away.

To support wider engagement, an executive summary of the guidance and accompanying video is available in Urdu, Romani, and Arabic, helping ensure that women from diverse backgrounds can participate in shaping safer, more welcoming parks.

The guidance is just a starting point — meaningful change depends on putting it into action.



## Download the Safer Parks guidance

Download the guidance on the [Green Flag Award website](#) and get started today.

# More Information

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If you have any queries about this toolkit, or questions about the campaign, please contact:  
Dr Anna Barker [a.c.h.barker@leeds.ac.uk](mailto:a.c.h.barker@leeds.ac.uk)

You can download all the campaign's resources at <https://www.greenflagaward.org/safer-parks-campaign-toolkit>