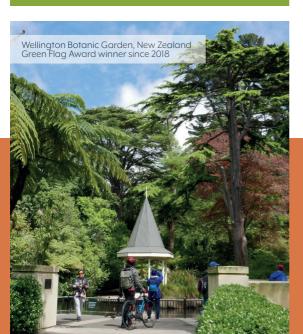


The Green Flag Award® is a nonprofit international accreditation scheme that recognises and rewards well managed parks and green spaces.

Originating in 1996 - today the Green Flag Award proudly flies above more than 2,000 places in over 15 countries around the world.



Parks are judged against eight key criteria

A Welcoming Place

Healthy, Safe and Secure

Well Maintained and Clean

**Environmental Management** 

Biodiversity, Landscape and Heritage

**Community Involvement** 

**Marketing and Communication** 

Managemen<sup>a</sup>

The full standard is explained in our free guidance manual – Raising the Standard, which was developed over 20 years in consultation with green space professionals, industry experts and park users.





The Green Flag Award recognises and rewards the hard work of managers, staff and volunteers - the people behind the places - whilst also supporting ongoing improvements by:

- Raising the profile of public parks and recognising their value to the community
- Helping to protect funding, staffing and resources
- Providing an independent assessment & written feedback report by sector professionals
- Providing a framework to develop a long-term Management Plan

## **Award process**

Applications are submitted every year and are assessed by our judges over two stages - a review of management documentation followed by a judges site visit.

All applicants that meet the international standard receive the Green Flag Award flag in recognition of their success.

