PARKS AT YOUR FEET

TO FIND OUT IF YOUR LOCAL PARK IS A GREEN FLAG AWARD-WINNER, VISIT WWW.GREENFLAGAWARD.ORG
Ministry of Housing, Communities & Local Government own the Scheme

Keep Britain Tidy licenced to deliver the scheme in the UK and sub licence the programme internationally
Year 1996 - Zero Green Flag Awards
History

DECLINE IN U.K. PARKS

1996

RAISE STANDARDS FOR THE FUTURE

Logos of Natural England, Pesticide Action Network UK, and ILAM.

Green Flag Award.
Year 2021  2,232 Green Flag Awards
Public Perception

Important to have access to quality parks  91%

Concerned about the quality of their park  66%
Benefits of Good Parks

Health cost saving if everyone in England had good access to green space

£2.1b

Benefit of every £1 spent on parks in Sheffield

£34
Quality Green Space

- Physical and mental health
- Air Quality
- Reduce isolation
- Climate change mitigation
- Inward investment
- Reducing temperature
- Community cohesion
- Increased property prices

Civic Pride

Flood reduction

<table>
<thead>
<tr>
<th>Resource Hub</th>
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| **Littering Behaviours**  
Keep Britain Tidy (UK)  
The Little Book of Litter  
39 Minute Read  
A useful overview of litter behaviour. Originally written in 2012 but the research is still valid and very pertinent today. |
| **Active Parks, Healthy Cities**  
City Parks Alliance (USA)  
Active Parks Healthy Cities  
25 minute read  
A national study across the USA to identify to what degree neighborhood parks in America’s cities encourage people to be physically active. |
| **Climate Smart Cities**  
The Trust for Public Land (USA)  
Parks as a Climate Solution  
20 minute read  
This innovative study report, produced by US based Trust for Public Land, pulls together some of the best thinking and guidance on climate solutions. |
| **Green Infrastructure in Parks**  
National Recreation and Parks Association (USA)  
**GREEN INFRASTRUCTURE IN PARKS**  
Long Read  
A fantastic Guide for Planning, Designing and Implementing Green Infrastructure in Parks. |
| **Revaluing Parks and Green Spaces**  
Fields in Trust (UK)  
Revaluing Parks and Green Spaces - Summary  
10 minute read  
Fields in Trust conducted research to provide a robust economic valuation of parks and green spaces in the UK. |
| **Health, Wealth and Happiness**  
eftec and PERFECT (UK)  
Health, Wealth and Happiness - The multiple benefits of green infrastructure  
20 minute read  
An expert paper on the relationship between green infrastructure and health. |
Local Authority view

Chris Worman MBE
Park and Grounds Manager
Celebration
<table>
<thead>
<tr>
<th>Percentage</th>
<th>Comment</th>
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<tbody>
<tr>
<td>97%</td>
<td>Found the online application easy to use.*</td>
</tr>
<tr>
<td>94%</td>
<td>Agreed that the judges visit was a positive experience.**</td>
</tr>
<tr>
<td>94%</td>
<td>Found the judges feedback report useful.+</td>
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<tr>
<td>94%</td>
<td>Found the support and advice of Green Flag Award team useful.-</td>
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<tr>
<td>Over half</td>
<td>Didn’t find any of the criteria difficult to achieve.#</td>
</tr>
<tr>
<td>96%</td>
<td>Rated their overall experience as good.*</td>
</tr>
<tr>
<td>80%</td>
<td>Agree the programme offers value for money.++</td>
</tr>
<tr>
<td>92%</td>
<td>Of GFA judges found the experience enjoyable.**</td>
</tr>
</tbody>
</table>

* Source: Applicant Feedback Survey 2023
** Source: Applicant Feedback Survey 2022
+ Source: Judge Feedback Survey 2023
- Source: Green Flag Award Team Feedback Survey 2023
# Source: Applicant Feedback Survey 2022
Criteria

• A Welcoming Place
• Healthy, Safe and Secure
• Well Maintained and Clean
• Environmental Management
• Biodiversity, Landscape and Heritage
• Community Involvement
• Marketing & Communication
• Management
The Judges

UK
Ireland
The Netherlands
Germany
Spain
Sweden
Finland
Turkey
United Arab Emirates
Australia
New Zealand
Parks and Gardens
Universities
Canals
Housing
Hospitals
Museums
Retail and Leisure
Community Award
Guidance

- Comprehensive guide
- Available online - FREE
- Explains criteria
- Signposts to further information on specific topics, e.g. Legislation
- Accessible to all: Judges, applicants, site managers, employees and the public
Support

- Bespoke training
- Mentoring visits
- Baseline Assessment
Further information

www.greenflagaward.org

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